

PRODUCT RANGE



PROFESSIONAL DETANGLING BRUSHES

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PROFESSIONAL DETANGLING BRUSHES



PROFESSIONAL DETANGLING BRUSHES



• **Tangle Angel Xtreme**
New - Fuchsia soft touch - page 8

Heaven Sent Hair

About Richard Ward

Globally renowned for over a decade as long-standing and on-going hairdresser to HRH The Duchess of Cambridge, Richard's reputation as the creator of the Chelsea Blow Dry remains synonymous with couture hair.

Celebrity hairdresser Richard and his team were responsible for styling the hair for the Royal Wedding in 2011 and creating the Duchess's bespoke, signature Demi-Chignon style, and Richard remains hairdresser to the Duchess, as well as HRH The Countess of Wessex.

His reputation as 'Golden Scissors' and his global recognition for his long-standing royal connections make him renowned all over the world for his trademark beautiful, wearable hair.

Pioneer of the 'Super Salon' concept, his über-cool award-winning Sloane Square salon plays host to a team of over 90 expert staff, looking after the hair and beauty needs of over 1,100 clients per week including a glittering list of high profile celebrities.

Richard has an unrivalled media presence. No stranger to TV, he regularly conducts his signature makeovers and also presents his own strands on hair health, tips, news and trends on a series of shows both in the UK and internationally.

Endorsing his position as a style commentator in both trade and consumer press, Richard regularly appears as an industry spokesman on radio and social media. His expert hair makeovers and sound-bites appear in newspapers and a host of glossy magazines, making him the ultimate spokesman on innovations and trends for the hairdressing industry in the UK.





TOTALLY TURQUOISE - TA004



POP PURPLE - TA005



FAB FUCHSIA - TA006



PRECIOUS PINK - TA001



OMG ORANGE - TA007



WOW WHITE - TA002



GORGEOUS GOLD - TA008



GR8 GRAPHITE - TA003



IS PERFECT FOR:

- DETANGLING
- WET/DRY HAIR
- HAIR EXTENSIONS
- CHILDREN'S HAIR
- BLOW DRYING

Our customers say...

Heaven Sent!

*I hate washing my hair as it's such a battle to brush it and I worry about how much hair I end up pulling out. I do have another detangling brush that works well but has no handle and is tricky to use on long hair... I love the look of **Tangle Angel** and the fact it is light and works soooo well! **I highly recommend this brush!***



A counter top point of sale (POS) unit is available to display a combination of any of our brushes

Richard says...

*Customers and stylists on the salon floor often found that other detangling brushes slipped out of their hands as they had no handle. My 90-strong team of stylists and technicians often hold their brushes around the body not the handle for greater control, so we needed a design that worked for both the consumer and the professional. We experimented with different concepts but the most ergonomic was the design that looked like it had wings, so **Tangle Angel** was born.*

Richard



PROFESSIONAL DETANGLING BRUSHES

Our original
detangling brush



as seen in
COSMOPOLITAN
must-haves

TOTALLY TURQUOISE



Independently tested on 4 strains of bacteria to be 99.9% effective



FEATURES

ANTIBACTERIAL

ANTI STATIC

HEAT RESISTANT

WATER RESISTANT

ERGONOMIC SHAPE

ACTUAL SIZE





IS PERFECT FOR:

- CHILDREN'S HAIR
- HAND BAGS, SPORTS BAGS
- ON-THE-GO DETANGLING
- TRAVEL

Our customers say...

No more tears!

*I bought **Tangle Cherub** for my 5 year old daughter. Hair brushing is always a battleground, but with **Tangle Cherub**, she wants to brush her own hair, and there are no 'ouches'. I like the fact that it has a proper handle which makes it more manageable for smaller hands. It's a triumph in my eyes, and my daughters!*



WOW WHITE - TC001



PRECIOUS PINK - TC002



FAB FUCHSIA - TC003



TOTALLY TURQUOISE - TC004

The contoured base retains full bristle height with no reduction in performance once hair is detangled

Anti static properties within the bristles prevent flyaway hair leaving it smooth and silky

Heat resistant bristles retain their shape even when used with the high temperatures generated by hairdryers

Richard says...

*Clients were telling me that they'd like a compact version of the Angel to use at the gym or keep in their handbag, so we came up with **Tangle Cherub**, our mini Tangle Angel. It's great for children, too.*

Richard



PROFESSIONAL DETANGLING BRUSHES

Compact detangling brush

as seen in
COSMOPOLITAN
must-haves



FAB FUCHSIA



Independently tested on 4 strains of bacteria to be 99.9% effective



ACTUAL SIZE



FEATURES

ANTIBACTERIAL

ANTI STATIC

HEAT RESISTANT

WATER RESISTANT

COMPACT DESIGN





IS PERFECT FOR:

- MEGA TANGLES
- HAIR EXTENSIONS
- ARTIFICIAL HAIR, WEFTS & WEAVES
- LONGER, THICKER HAIR
- AFRO CARIBBEAN HAIR

Our customers say...

Sonia Jittla

– Hair Extensions Specialist, Richard Ward Salon

Tangle Angel Xtreme is the best brush I have used in 20 years of working with hair extensions. It is the only brush that I've ever found that's ideal for detangling thick curly hair and eliminating static caused from brushing artificial hair.

Uses the same technology as Tangle Angel. Its longer, denser bristles and extra large head make it ideal for tackling mega tangles and hair extensions. The lengthened handle also makes it perfect for brushing longer hair

Anti static properties within the bristles prevent flyaway hair leaving it smooth and silky

Heat resistant bristles retain their shape even when used with the high temperatures generated by hairdryers

Richard says...

So many hairdressers and salon owners have fed back what clients have always told me – that sometimes they need much more than gentle detangling. Tangle Angel Xtreme fills a niche for longer, thicker hair that requires more intense detangling. Our specialist experts have tested it extensively in the salon and it's perfect for hair extensions, artificial hair, wefts and weaves. In soft touch finish and gorgeous neon colours, It's also ideal for use on wet or dry hair, and it has all the Tangle Angel hallmarks – with anti-bacterial, heat resistant and anti static properties.

Richard



SOFT TOUCH
FAB FUCHSIA /BLACK
- TAX001



SOFT TOUCH
BLACK/FAB FUCHSIA
- TAX002



**PROFESSIONAL
DETANGLING BRUSHES**

Mega
detangling brush



SOFT TOUCH
BLACK/FAB
FUCHSIA



Independently tested
on 4 strains of bacteria
to be 99.9% effective

ACTUAL SIZE



FEATURES

ANTIBACTERIAL

ANTI STATIC

HEAT RESISTANT

WATER RESISTANT

EXTRA LARGE HEAD

LONGER HANDLE

SOFT TOUCH FINISH





IS PERFECT FOR:

- DETANGLING
- WET/DRY HAIR
- HAIR EXTENSIONS
- CHILDREN'S HAIR
- BLOW DRYING

Our customers say...

Best brush EVER!

*This is my second **Tangle Angel Classic** - I love its monochrome styling! My hair is very fine so it gets tangled easy, this brush does not pull your hair out, it is lovely to use and very easy to clean. My 7 year old granddaughter could not stop using my **Tangle Angel Classic**, she had 3 small tangles and got them out in no time, so I bought her a brush too!*

The contoured base retains full bristle height with no reduction in performance once hair is detangled

Anti static properties within the bristles prevent flyaway hair leaving it smooth and silky

The ergonomically shaped smooth brush back allows you to hold it for greater control when styling



SOFT TOUCH
BLACK/BLACK - TAC001



SOFT TOUCH
WHITE/BLACK - TAC002

Richard says...

*The cool and contemporary **Tangle Angel Classic** has all the features and benefits of the original Tangle Angel but with a sleek, minimalist soft touch finish.*

Richard



PROFESSIONAL DETANGLING BRUSHES

Classic
detangling brush



SOFT TOUCH
WHITE/BLACK



Independently tested
on 4 strains of bacteria
to be 99.9% effective



ACTUAL SIZE



FEATURES

ANTIBACTERIAL

ANTI STATIC

HEAT RESISTANT

WATER RESISTANT

ERGONOMIC SHAPE

SOFT TOUCH FINISH



SIZES AVAILABLE



70mm LARGE
- SA001



60mm MEDIUM
- SA002



53mm SMALL
- SA003



41mm EXTRA SMALL
- SA004



IS PERFECT FOR:

- ENHANCED SHINE
- EXTRA VOLUME
- SILKY SMOOTHNESS
- SYNERGETIC PERFORMANCE

Our customers say...

Shine Angel - a wonder brush

*Best styling brush I've ever used. Very comfortable to hold if you have poor grip, lightweight and well balanced. Bristles truly eliminate static and frizz - No tangles or tugging, grasps hair well for blow drying, the hair pick is useful too. **Shine Angel** is a real winner! Thank you Richard Ward.*

Anti static nylon bristles eliminate static and frizz and seal in moisture for smooth glossy hair

Bristles work in synergy, one to penetrate and grasp the hair, the other reducing friction and minimising snags and tangles



The revolutionary V-shaped natural boar bristles allow closer contact with the hair, smoothing the hair cuticles more efficiently for enhanced shine and conditioning

Richard says...

*It is unusual in this industry to find a truly unique product that really works. I can honestly say that **Shine Angel** does just that. By using synergetic performance, the revolutionary V-shape bristles not only grip and polish the hair to create a beautiful shine, but also condition the hair and give incredible volume.*

Richard



60mm MEDIUM

ACTUAL SIZE

PROFESSIONAL
DETANGLING BRUSHES

Shine enhancing
styling brush



As seen in

ELLE



FEATURES

ANTIBACTERIAL

ANTI STATIC

HEAT RESISTANT

V-BRISTLE DESIGN

NATURAL BOAR BRISTLE

HAIR PICK

PROMOTES SHINE

REAL WOOD HANDLE





IS PERFECT FOR:

- DETANGLING KNOTS
- WET/DRY COATS
- MATTED FUR
- ENHANCING SHINE OF COATS
- BOTH LONG AND SHORT HAIR COATS

Our customers say...

Fallen in Love!

*I cannot fault this brush, and neither can my dog. He absolutely loves being groomed with **Pet Angel** and it has made my life a lot easier. The best thing I've used in a while!*

Pet Angel incorporates the same tried and tested technology developed for the incredible Tangle Angel hairbrush, as tested on humans!

Its clever bristle design gently coaxes out knots and tangles with ease, to deliver effortless grooming. The kind and gentle way to leave your pets' coat not only tangle-free, but also beautifully shiny

The addition of antibacterial additives prevent the build up of unwanted bacteria on the bristles

Richard says...

*Clients were telling us they were using Tangle Angel's on their animals so **Pet Angel** was born. Using the same bristle formation and technologies but with firmer bristles and a larger pad size, our paw shaped detangling brush not only delivers pain free grooming for pets, but it's anti-bacterial qualities make it totally unique in the pet care market – as far as we know no other pet brush is anti-bacterial to 99.9%. Nearly all pet grooming brushes are made from metal and also look quite torturous and perfunctory. That's why we came up with our strapline – 'Makes Grooming your Pet a Pleasure not a Pain' – not only is it kind and gentle but it's clearly very gift-able.*

Richard



BRONZE - PA001



PEARL PINK - PA002



PROFESSIONAL GROOMING BRUSHES

Pet detangling brush

AS SEEN IN

Daily Mail



BRONZE



Independently tested on 4 strains of bacteria to be 99.9% effective

ACTUAL SIZE



FEATURES

ANTIBACTERIAL

ANTI STATIC

HEAT RESISTANT

WATER RESISTANT

EASY CLEAN

GENTLE

DURABLE





ELECTRIC BLUE - PAM001



ZESTY YELLOW - PAM002



ORANGE - PAM003



BRONZE - PAM004



PEARL PINK - PAM005



- SMALLER ANIMALS
- GROOMING ON THE GO
- HARD TO REACH AREAS

IS PERFECT FOR:

Our customers say...

Posh Paws

"We have two rough collies, the younger one used to need to be muzzled to be brushed but not with **Pet Angel Mini**, he is so much calmer. It means that he can be groomed more often so fewer tangles are allowed to form. This product does what it says on the tin. Well done, great product."

Just like the Pet Angel - only smaller... perfect for grooming on the go

Its clever bristle design gently coaxes out knots and tangles with ease, to deliver effortless grooming

The kind and gentle way to leave your pets' coat not only tangle-free, but also beautifully shiny

The addition of antibacterial additives prevent the build up of unwanted bacteria on the bristles

Richard says...

"Like Tangle Cherub, **Pet Angel Mini** was the natural evolution for Pet Angel. Ideal for smaller pets or hard to groom areas, it makes a great compact solution to grooming on the move, too."

Richard



PROFESSIONAL GROOMING BRUSHES

Compact pet detangling brush

AS SEEN IN

Daily Mail

ORANGE/
DARK GREY

Independently tested on 4 strains of bacteria to be 99.9% effective

ACTUAL SIZE



FEATURES

ANTIBACTERIAL

ANTI STATIC

HEAT RESISTANT

WATER RESISTANT

EASY CLEAN

GENTLE

COMPACT

HANGING HOLE

DURABLE





TOTALLY TURQUOISE - TAB001



POP PURPLE - TAB002



FAB FUCHSIA - TAB003



OMG ORANGE - TAB004



GORGEOUS GOLD - TAB005



PROFESSIONAL DETANGLING BRUSHES

Compact Keyring brush

Our customers say...

Always there

I keep baby keyrings attached to my handbag, my daughters school and swim bags so they are always on hand when needed.



PERFECT FOR:

- HANDBAGS/SPORTS BAGS
- CHILDREN
- TRAVEL
- GIFTS



Independently tested
on four strains of bacteria
to be 99.9% effective

Richard says...

Tangle Angel Baby is already proving to be a big hit. It's ideal for a gym bag, a children's school bag or just a fun gift.

Richard



FEATURES

ANTIBACTERIAL

ANTI STATIC

HEAT RESISTANT

WATER RESISTANT

POCKET-SIZED



PROFESSIONAL GROOMING BRUSHES

Compact pet Keyring brush

Our customers say...

Ingenious mini-marvel..!

I bought this purely because it looked so cute, not thinking I would ever use it as a brush. How wrong was !! I use it all the time on my dog and can't believe how well it works to keep her coat knot-free and shiny.



PERFECT FOR:

- GROOMING ON THE GO
- TRAVEL
- GIFTS
- ATTACHING TO LEADS



Independently tested
on 4 strains of bacteria
to be 99.9% effective

Richard says...

The oh-so-adorable - and highly functional - Pet Angel Baby is a must-have keyring for all pet owners. It's perfect to put on a lead too!

Richard



FEATURES

ANTIBACTERIAL

ANTI STATIC

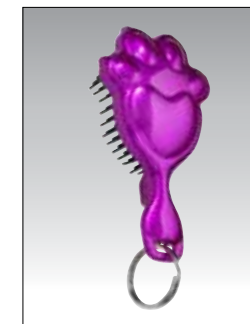
HEAT RESISTANT

WATER RESISTANT

POCKET-SIZED



TOTALLY TURQUOISE - TAB001



FAB FUCHSIA - TAB002

